

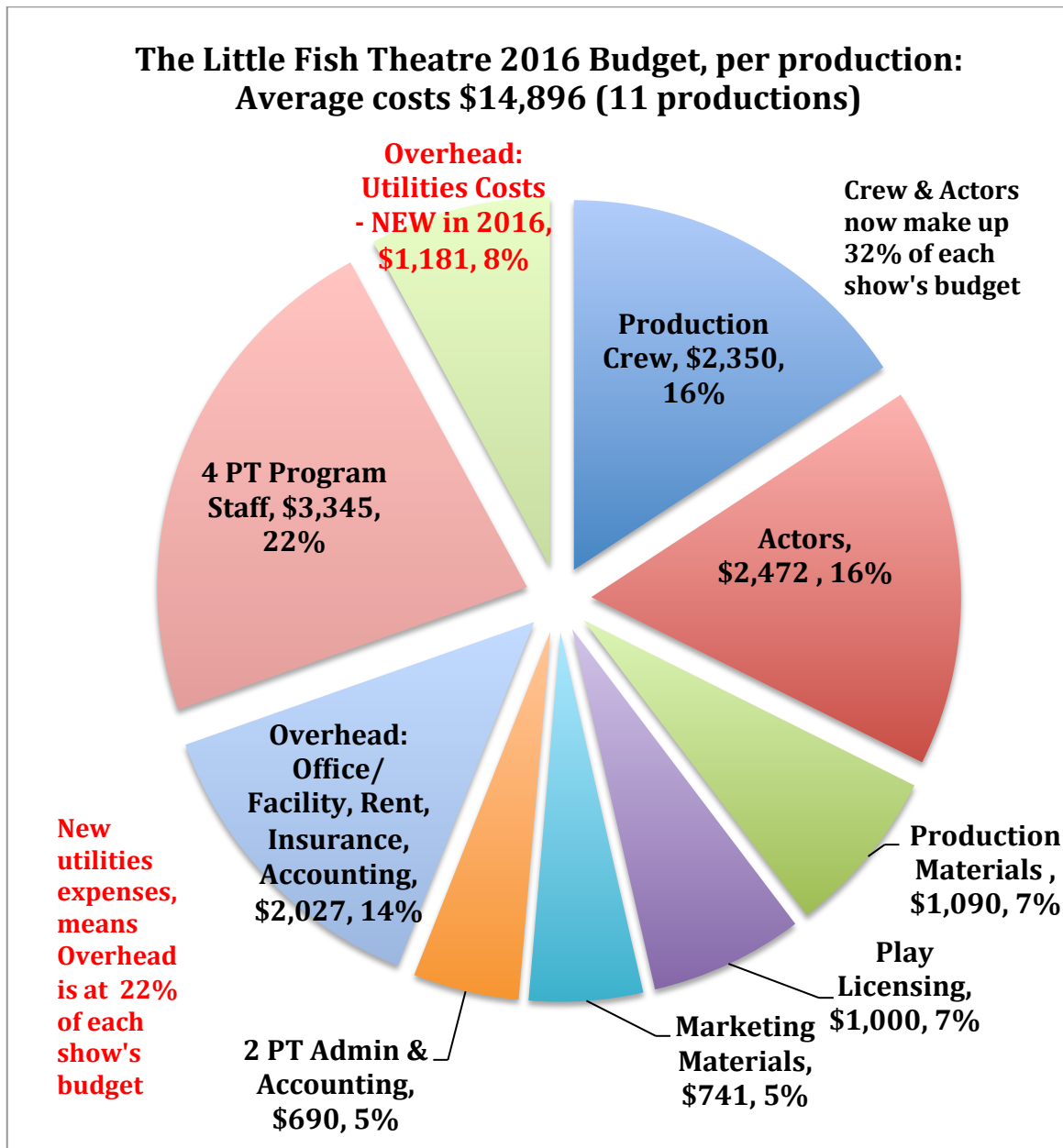
Why do we ask for your support aside from the price of your ticket?

Because ticket income covers less than 70% of each show's budget.

Ticket Income in 2015 = an *average* of \$8,629 per production.
Program Expenses in 2015 = an *average* of \$12,433 per production
This left an earned income deficit of \$3,804 per production in 2015.

Your donations help make up that difference!

PLUS, starting January 2016, we will have an **increase in Facility Costs of 58%**. **These are NEW COSTS for us.** Without raising ticket prices, your support will be even more crucial.



We ask for your support, because we need consistent, contributed income to help sustain our programming. PLEASE BECOME A POND DONOR!